



STEPS TO DIGITAL JOURNEY



1 UNDERSTAND

Gain a deep understanding of the organization's goals and objectives
Evaluate current technological capabilities, and the readiness to adopt new technologies



2 GAIN BUY-IN

Gain buy-in throughout the entire planning and execution process, not just from the top down, but also from the bottom up

3 BUILD ROADMAP

Identify the low hanging fruit, greatest pain point, largest opportunity, start slow, and build traction



4 EXECUTE

Implement and execute the digital-first strategy plan by embracing new technologies and fostering learning opportunities for employees to stay ahead of digital trends



5 MONITOR

Evaluate and refine the approach throughout the entire process